



# e-Volunteer

## PROVIDE A HOLISTIC EXPERIENCE

Andar e-Volunteer provides volunteer matching management through an easy-to-use website. As a member of the Andar/360 e-Community Suite of products, e-Volunteer is fully integrated into Andar's fundraising database, allowing organizations to have a completely holistic view of the members of their community.

Since many volunteers also make donations, Andar has the ability to display both volunteering and giving activities in one integrated individual record.

The website management functions of the Andar e-Community Suite allow volunteers and donors to experience a consistently branded website based on the key data elements most important to their local United Way.

## AS AN AGENCY/BROKER WEBSITE ORGANIZATION

Andar e-Volunteer allows organizations to act as brokers between volunteers and agencies to create volunteer opportunities.

All information is automatically stored in the Andar/360 database and is available for reporting. Most "broker" functions are automatic in Andar; the agency and volunteers are matched and they may communicate with each other through the same website. The broker's responsibility is to review information before it is published on the web, whereas the website administrator's responsibility is to manage the website branding and general content. Functionality includes:

1. Register online prior to submitting volunteer opportunities.
2. Create and maintain volunteer opportunities online.
3. Manage opportunities that are viewable to employees of this agency only.
4. Be notified of interested volunteers via e-mail.
5. Review the list of interested volunteers online.
6. Manage the assignment of volunteers to opportunities.
7. e-Mail volunteers directly from the website.
8. Access numerous reports online.

## AS AN EMPLOYER

For-profit corporations can purchase and install Andar on their own private networks to manage their own workplace fundraising campaigns as well as manage employee volunteerism. Corporations can perform the same functions as described above for volunteer broker/Website administrator organizations, and agencies.

Andar e-Volunteer can manage volunteer opportunities that are open to employees only and, optionally, publish opportunities to the public at large.

## AS AN ANONYMOUS VOLUNTEER

Volunteers can remain totally anonymous when searching the Andar e-Volunteer opportunity database. The anonymous volunteer can:

1. Perform quick searches to find opportunities that match areas of interest, skills, events, postal code, and keywords.
2. Access an advanced search web page where specific skill sets, time ranges, locations, etc., can be indicated.
3. List all available opportunities at a specific agency or event, or within a particular interest category.
4. Register to access additional functions.

## AS A REGISTERED VOLUNTEER

Anyone can register on the website to create a permanent account in Andar. Or volunteers may be automatically registered if an e-Mail to constituents is sent from Andar. E-Mails may direct constituents to the Volunteer landing page or donation page, with messaging to donate, then investigate volunteer opportunities. The registered volunteer can:

1. Have a permanent user ID and password
2. Be notified automatically via e-mail of new opportunities that match selected criteria.
3. Express interest in selected opportunities and have volunteer-specified contact information e-mailed automatically to the agency.
4. Manage the list of selected opportunities.
5. Review a calendar of volunteer time commitments.

## CAPTURE CONSTITUENT VOLUNTEER HOURS

Rather than the lengthy task of manually updating volunteer hours, allow the Agency administrator to do this on the web-site, or optionally, allow the volunteer to manage this.

## BUILD A ROBUST DONOR PROFILE TO ENHANCE ENGAGEMENT STRATEGIES

Since Volunteer Opportunities can be tied to interests, Andar will automatically assess an interest rating when a volunteer selects an opportunity. Since the interest rating flows directly into the Profile, Andar can use this information to rank and segment the entire database of constituents for interests. Marketing can then use this information to effectively personalize content to constituents.



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