



**YOUR EMPLOYEES
CAN BE INFLUENTIAL
PHILANTHROPISTS**

INSPIRE

EMPOWER

GIVE BACK

MAKE AN IMPACT

**EMPOWER YOUR
EMPLOYEES BY
ALLOWING THEM TO
GIVE BACK AND MAKE
A CHANGE IN THEIR
LOCAL COMMUNITY.**



Corporate social responsibility programs are a great way to boost morale in the workplace. Such programs come in many forms and involve enhancing multiple aspects of society in the environmental, social, and economic realms. Many corporations find that their employees become more connected to their workplace when they are given the opportunity to make an impact through philanthropy.



WORKPLACE GIVING: MAKE IT A REALITY

Enable your staff to participate in your company-wide fundraising goals. You can facilitate giving via a donation website that's personalized based on your needs and branded with your corporate messaging and media.

WHAT IS THE TECHNOLOGY INVOLVED?

You can run and manage your online giving campaigns by leveraging the power of our software. This software, known as Andar e-Pledge, accepts donations and enters all the donor data into a consolidated core database. Having all the information in a core donor-centric database gives all staff and campaign coordinators a real-time picture of their fundraising progress. Plus, it gives them the ability to receive notifications, pull a variety of status reports, and communicate with their donors via email.

YOUR BENEFITS

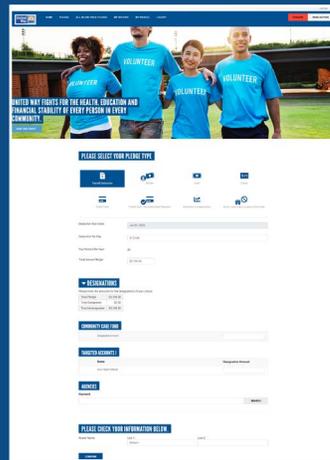


A Personalized Donation Page

You can customize your online donation page with your logo, your unique mission statement, and the appropriate text. Your branding options can be applied globally, or differ depending on office location, by department, or even by employee classification.

Who customizes the donation web page?

Andar Software will personalize your donation web page for you.



An Integrated Database

Andar e-Pledge stands apart from most online giving software because of its security-controlled, direct, real-time link to the donor-centric database. Other online giving tools don't function in real-time, and instead, require a periodic transfer of data between the web server and the database. The Andar e-Pledge solution uses technology to link the donation web page directly to the core database. Your Fundraising Coordinator can also view the status of the workplace campaign, including all employee pledges, whether entered online by the employee or entered by personnel from paper pledge forms and other sources of your choosing.



Complete Visibility Every Step of the Way

Your Fundraising Coordinator can print real-time campaign management data, such as total amount pledged, number of donors, average gift, and company-defined goals for the entire campaign, or segmented by office location, or department. They also have the ability to print lists that identify if employees donated by pledging online or via traditional paper pledge forms. These lists can also include employees who have opted to make “no pledge this year” and those who have not yet recorded a response. All reports are available in Adobe Acrobat or spreadsheet format.



Robust Management Options

Employee data can be uploaded into the system to automatically send an easy one-click link to each employee via email. Up-to-the-minute campaign summaries and complete donor history can be viewed at any time, and email notifications can be set up whenever a donor makes a leadership pledge.



Donor Ease of Use

Your employees can donate different pledge types, such as Payroll, cash, or check. When donating, they can choose to designate their funds to a company-specific list of agencies and impact areas. If they wish to know more about the company-specific agencies or impact areas, the e-Pledge web page can display more information about them and also link out to their websites.



A Personalized Donor Experience

Your company's campaign status is available for each of your employees to view at a global level, or by office location, department, and segments you have created. Active donors can also review their giving history by accessing their accounts at any time. The information visible to them can include a list of the most recent pledge transactions (whether from residential gifts, or gifts pledged through previous employers) and their 'bill me' type of pledges.

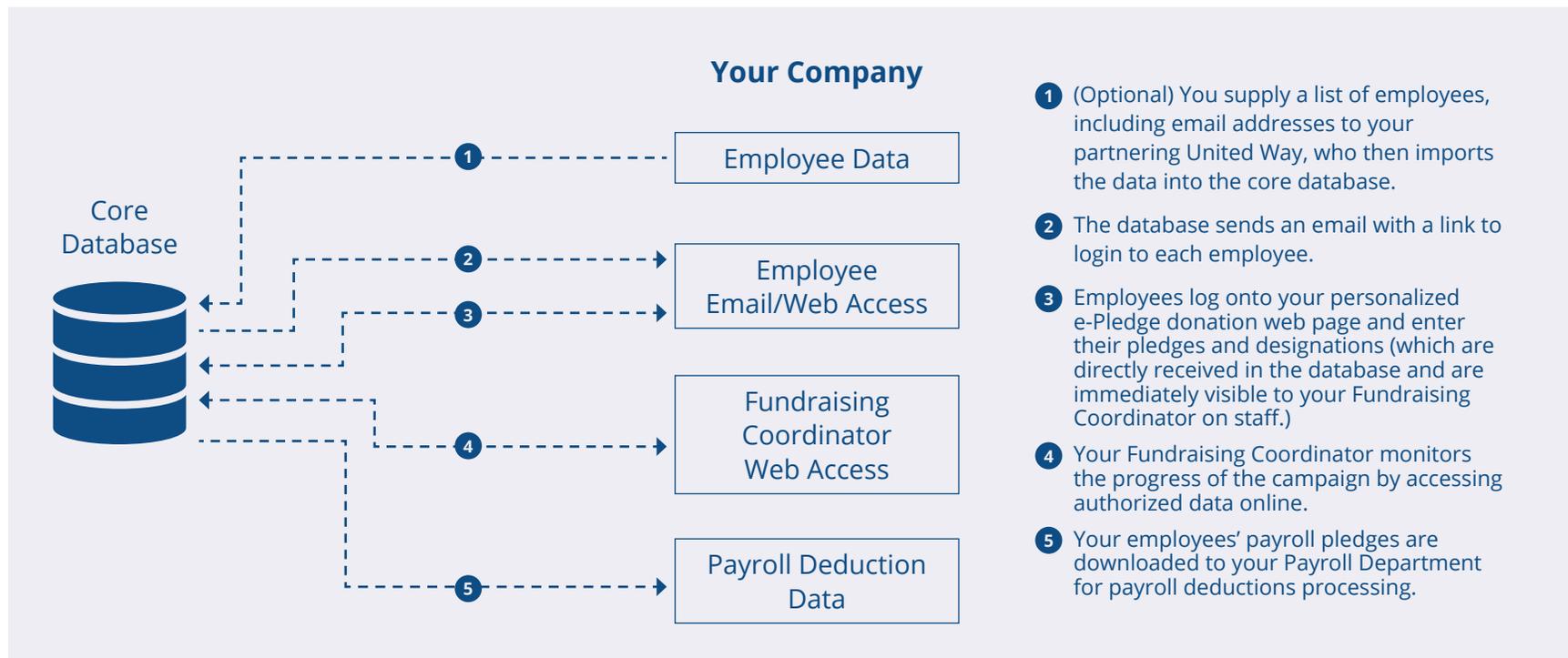


Easy Access

SAML Single Sign-On (SSO) is available so that your employees can click on a link within your corporate intranet and be taken to the pledge web page without having to log in with their username and password an additional time. Plus, with SSO set up, you can create new individual accounts for new employees, update existing accounts, and create or update employee relationships. (If you decide not to release employee lists, your employees can register to create an account before proceeding to the online giving pages.)

A BIG-PICTURE LOOK AT THE PROCESS

When online pledges are made, information travels back and forth between your company and the core database. Below is an account of what happens and when it happens in simple step by step instructions.



Andar e-Pledge is an Andar Software module. Nonprofit organizations use Andar Software's integrated technology solutions to drive positive change. With our tools, nonprofits can gather and distribute donations, maintain client relationships, manage their websites and marketing communications, administer events, recruit volunteers, and much more. Over four hundred customers make an impact by processing \$5 billion in annual donations with Andar Software.